

Autoliv Active Safety

Vision Systems

Salah Hadi R&D Director Vision & Night Vision Systems May 6th, 2014



Copyright Autoliv Inc., All Rights Reserved

Safe Harbor Statement *

This presentation contains statements that are not historical facts but rather forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include those that address activities, events or developments that Autoliv, Inc. or its management believes or anticipates may occur in the future. All forward-looking statements, including without limitation, management's examination of historical operating trends and data, as well as estimates of future sales, operating margin, cash flow, effective tax rate or other future operating performance or financial results, are based upon our current expectations, various assumptions and data available from third parties. Our expectations and assumptions are expressed in good faith and we believe there is a reasonable basis for them. However, there can be no assurance that such forward-looking statements will materialize or prove to be correct as forward-looking statements are inherently subject to known and unknown risks, uncertainties and other factors which may cause actual future results, performance or achievements to differ materially from the future results, performance or achievements expressed in or implied by such forward-looking statements. Because these forward-looking statements involve risks and uncertainties, the outcome could differ materially from those set out in the forward-looking statements for a variety of reasons, including without limitation, changes in global light vehicle production; fluctuation in vehicle production schedules for which the Company is a supplier, changes in general industry and market conditions, changes in and the successful execution of our capacity alignment, restructuring and cost reduction initiatives discussed herein and the market reaction thereto; loss of business from increased competition; higher raw material, fuel and energy costs; changes in consumer and customer preferences for end products; customer losses; changes in regulatory conditions; customer bankruptcies or divestiture of customer brands; unfavorable fluctuations in currencies or interest rates among the various jurisdictions in which we operate; component shortages; market acceptance of our new products; costs or difficulties related to the integration of any new or acquired businesses and technologies; continued uncertainty in pricing negotiations with customers, our ability to be awarded new business; product liability, warranty and recall claims and other litigation and customer reactions thereto; higher expenses for our pension and other postretirement benefits; work stoppages or other labor issues; possible adverse results of pending or future litigation or infringement claims; negative impacts of antitrust investigations or other governmental investigations and associated litigation (including securities litigation) relating to the conduct of our business; tax assessments by governmental authorities and changes in our effective tax rate; dependence on key personnel; legislative or regulatory changes limiting our business; political conditions; dependence on and relationships with customers and suppliers; and other risks and uncertainties identified under the headings "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our Annual Reports and Quarterly Reports on Forms 10-K and 10-Q and any amendments thereto. The Company undertakes no obligation to update publicly or revise any forward-looking statements in light of new information or future events. For any forward-looking statements contained in this or any other document, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995, and we assume no obligation to update any such statement.

(*) Non-US GAAP reconciliations are disclosed in our 8-K/10-K/10-Q filings available at www.sec.gov or www.autoliv.com



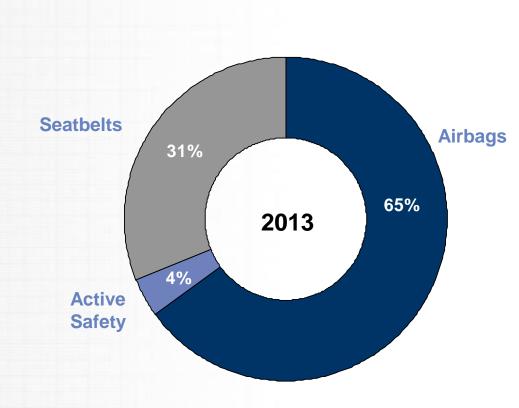
Our Mission





Autoliv in Brief

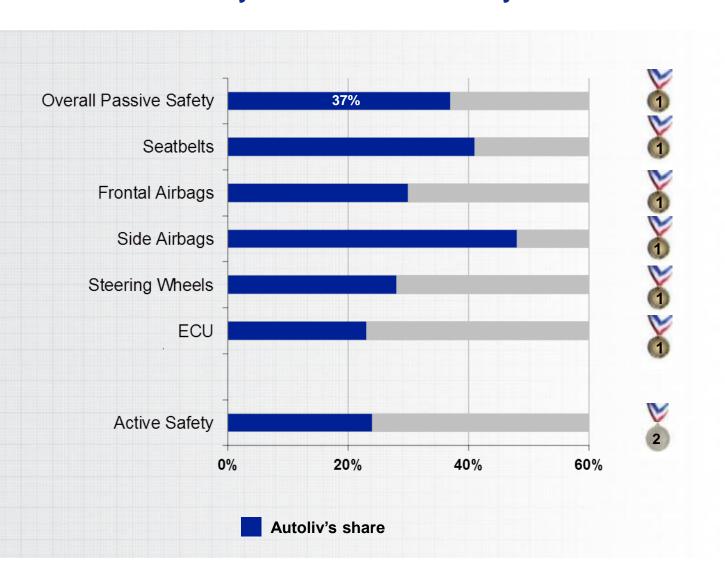
- Sales and technology leader
- Sales US\$8.8 billion
- Sales to all major vehicle manufacturers
- Fortune 500 company with an A- credit rating (S&P)
- ~ 80 facilities in 29 countries
- 18 technical centers and 20 crash test tracks
- ~ 56,000 associates of which
 ~ 5,000 in R,D&E





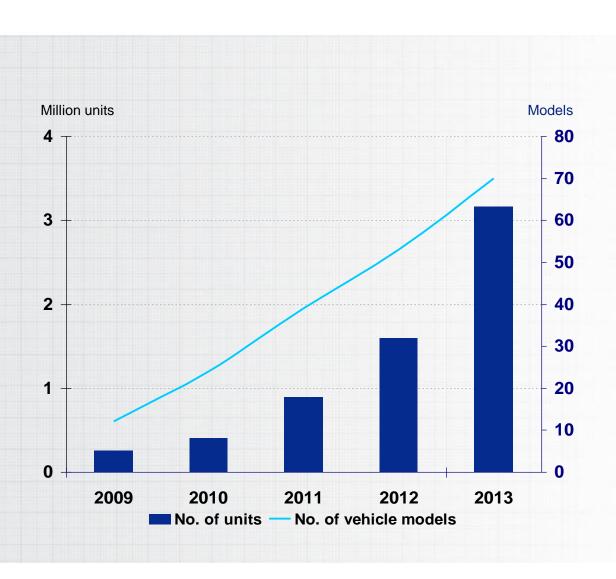
Market Shares 2013

- Global Safety Market Share by Product





Active Safety Adoption

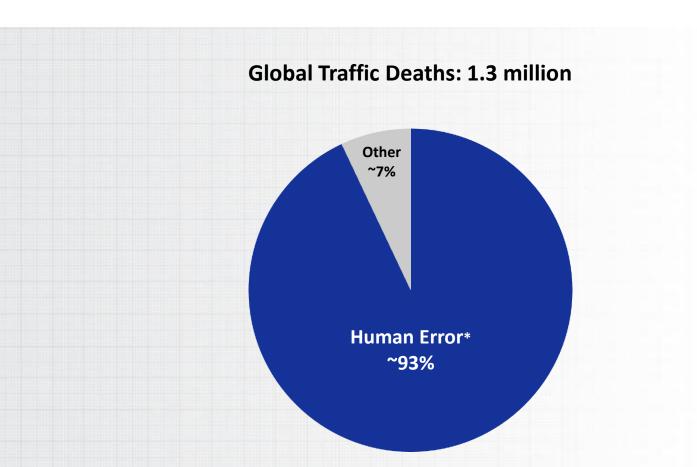


The rapid adoption of Active Safety continued. In 2013, we shipped almost twice as many Active Safety units as in 2012. Organic sales grew by 57%, and we delivered Active Safety products to almost 70 different vehicle models.





Cause of Traffic Accidents



Automated Driving Can Save Millions of lives



Market Direction For The Future

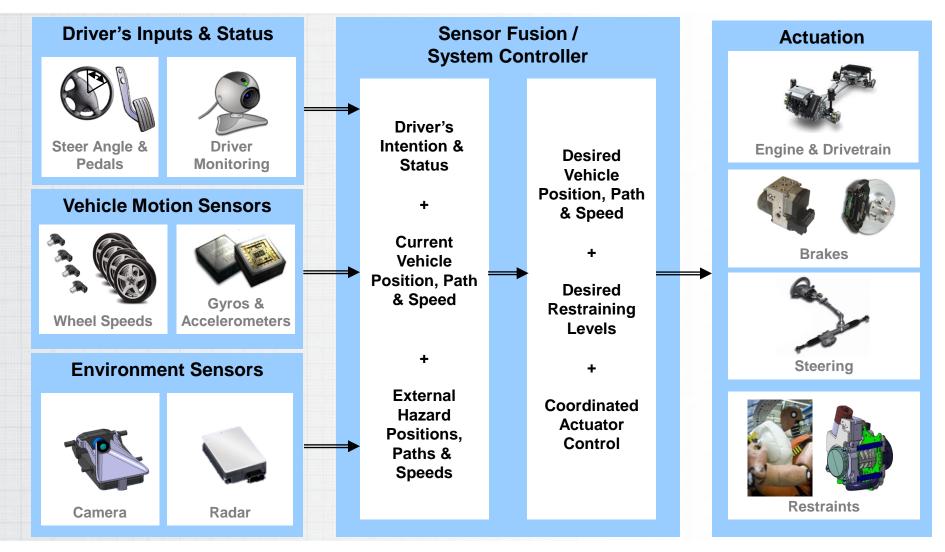






ALV Has Many Components

- However full system needs cooperation





Key Enablers

- Environment Sensing Technologies

Are important to Understanding Surroundings, State of Driver and Vehicle

 Camera based – Visual features like lane, traffic signs, light, vehicles and pedestrians



 Radar based – Accurate & robust measurement of distance and velocity to various objects



 Far Infrared based – sensing living objects like animals and pedestrians using the object thermal signature



Other Technologies – Lidar, Laser etc



Active Safety Vision Systems

- Product Development

Stereo Vision System



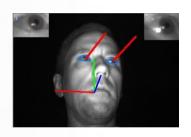
Mono Vision System



Night Vision System



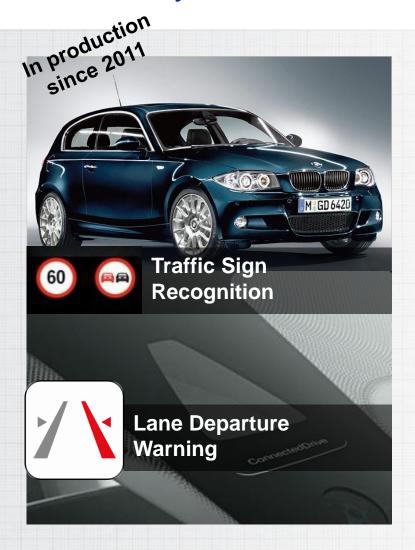
Driver Monitoring System





Autoliv Active Safety Products

- Vision Systems



- Autoliv has launched Vision
 System since 2011 with BMW and is rolled out on all BMW vehicles.
- New customer with next generation Mono- and Stereo-Vision System with launch in 2015 (using Autoliv algorithms)





Image processing based on 3D information

The very nature of SVS technology allows you to not only detect objects in a 2D image but also predict range and predict in what direction objects are moving.



Autoliv Vision Systems

- Next Generation Advantages

Night Time Performance with Pedestrian Detection

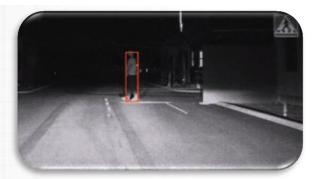
 To meet new EuroNCAP upcoming changes

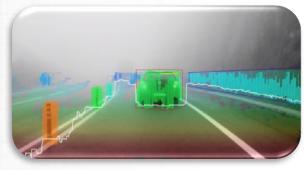
Adverse weather robustness

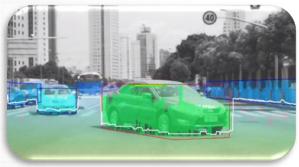
To Increase system availability

Intersection assist

- To meet new EuroNCAP upcoming changes
- To extend system operation range of scenarios







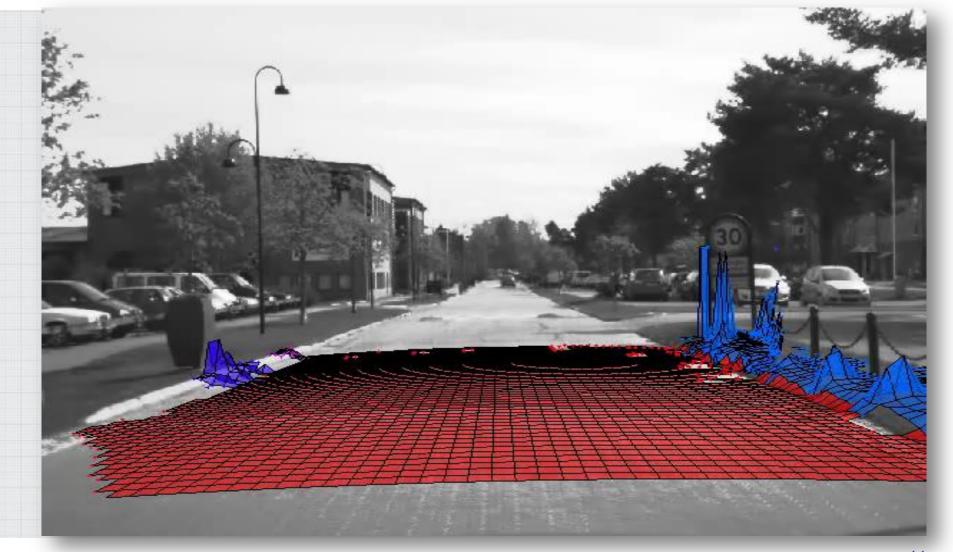


Autoliv Vision Systems - Free Space Detection





Autoliv Vision Systems - Road Surface Detection





Autoliv Vision Systems- Advanced Object Detection





Autoliv Vision SystemsPedestrian Detection, Night time





Spotlight Function using Night Vision

System Available on Audi, BMW and Mercedes.



Pedestrians and Cyclists on Street

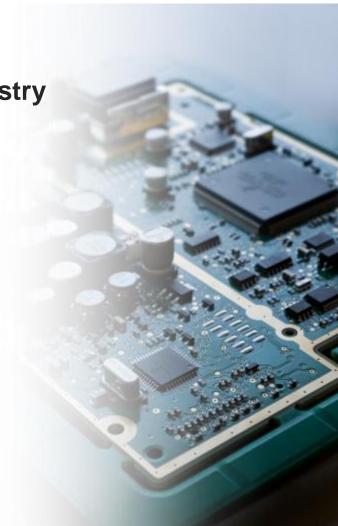


Animal Detection with Spotlight



Autoliv's Competitive Advantages

- Technology and System knowledge
- Taking advantage of Swedish High Tech Industry
 Cluster (SAAB, FOI, Universities, etc.)
- Speed to market and flexibility
- Global presence & market position
- A true automotive company
- Safety First







Every year our products save over 30,000 lives

and prevent ten times as many severe injuries

